Image Validation

TECHNICAL IMAGE REQUIREMENTS

Aspect ratio (width x height): 1 : 1.44 Best practice size: 1524 x 2200 pixel Resolution: 96 dpi; Image type: JPEG

BACKGROUND REQUIREMENTS

Plain light grey background use colour CODE: R:241;G:241;B:241 (for all model images)

White background use colour CODE: R:255;G:255;B:255 (for all model images)

White background use colour CODE: R:255;G:255;B:255 (for all pack shots)

No disturbing items in the background, edges, plants or chairs; no big colour gradients in the background

ACCEPTED ONLINE

ACCEPTED AFTER EDIT SERVICE

	T		UNACCEPTED TO GO ONLINE
Category	Mandatory	Online Image	Requirements
Women Textile Coats	1st picture: Pack shot 2nd picture: Crop front 3rd picture: Crop back or full back view	Action Points	Pack shot, back view (mandatory): or Further views (best practice): If the pack shot, back view (mandatory): If the pack shot, back view (mandatory):

ACCEPTED ONLINE

ACCEPTED AFTER EDIT

ACCEPTED AFTER EDIT SERVICE

UNACCEPTED TO GO ONLINE

Category	Mandatory	Online Image	Requirements
Women Textile Jackets (Blazer)	1st picture: Pack shot 2nd picture: Crop front 3rd picture: Crop back or full back view	Action Points	Pack shot, back view (mandatory): or Further views (best practice):

	UNACCEPTED TO GO ONLI		
Category	Mandatory	Online Image	Requirements
Women Textile Tops	1st picture: Pack shot 2nd picture: Crop front 3rd picture: Crop back or full back view	Action Points	Pack shot, back view (mandatory): Further views (best practice):

ACCEPTED AFTER EDI

ACCEPTED AFTER EDIT SERVICE

UNACCEPTED TO GO ONLINE

Category	Mandatory	Online Image	Requirements
Women Textile Pants	1 st picture: Pack shot 2 nd picture: Crop front		Pack shot, back view (mandatory): or Further views (best practice):
	3rd picture: Crop back or full back view	Action Points -	Lee

Category	Mandatory	Online Image	UNACCEPTED TO GO ONLINE Requirements
Men Textile Coats	1st picture: Pack shot 2nd picture: Crop front 3rd picture: Crop back or full back view	Action Points	Pack shot (always white background), catalogue view, back view (mandatory): or Further views (best practice):

ACCEPTED ONLINE

ACCEPTED AFTER EDIT SERVICE

*
UNACCEPTED TO GO ONLINE

Category	Mandatory	Online Image	UNACCEPTED TO GO ONLINE Requirements
Men Textile Top	1st picture: Pack shot 2nd picture: Crop front 3rd picture: Crop back or full back view	Action Points	Pack shot, catalogue view, back view or Further views (best practice):

			UNACCEPTED TO GO ONLINE
Category	Mandatory	Online Image	Requirements
Men Underwear Pants	1 st picture: Pack shot 2 nd picture: Crop back	Action Points	Pack shot, catalogue view, back view detail (mandatory): Further views (best practice):

Category	Mandatory	Online Image	Requirements
Accessories	1 st picture: View from the front	Action Points	• Front view (mandatory): • Further views (best practice):
10			